

HAYLEY CHAPMAN

PRINTED TEXTILE DESIGNER

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PERSONAL STATEMENT:

A recent fashion and textile graduate specialising in print for homeware, accessories and fashion. A strong eye for detail, colour and shape with an understanding of repeat print including hand and digital processes. A driven individual with a variety of creative skills. Currently looking for internship opportunities within a print-based studio. Striving to establish a successful career within printed textiles for homeware or fashion.

EDUCATION:

COLCHESTER SCHOOL OF ART, 2014-2018

BA (Hons) Fashion and Textiles - **First class honours**

UAL Foundation in Art and Design, specialising in Textiles- **DISTINCTION**

THURSTABLE SCHOOL AND SIXTHFORM CENTRE, 2012-2014

A Level:

Art and design: **B**

Photography: **B**

Product design: **B**

2007-2012

GCSE: 12 from A*-C

WORK HISTORY:

CUSTOMER ASSISTANT: BOOTS PHARMACY- JULY 2016- PRESENT

- Dealing with sales plan duties
- Stock control and shop floor responsibilities
- Customer service and product knowledge

PAPER DISTRIBUTION: THE TRIBUNE: MAY 2015- AUGUST 2015

- Distributing a community paper to businesses and local homes

POP-UP SHOP: THE MINORIES GALLERY: MARCH 2015

- Followed a brief based on mathematical prints
- Created ten limited edition printed notebooks by hand
- Managed and helped run the shop for a day along with other students
- All ten books were sold that week

GRAPHIC DESIGN WORK PLACEMENT: CRISP DESIGN: JULY 2013

- Conducting set briefs, including designing for mobile phone packaging
- Assisting the graphic designer on various projects and tasks
- Experiencing editing skills and programmes such as Photoshop
- Executing final packaging designs, logo, font designs and creative output with the graphic designer

TEACHING ASSISTANT WORK PLACEMENT: ST LUKES PRIMARY SCHOOL: JUNE 2010

- Assisting Year 2 students with Maths, Art and English
- Assisting the teacher with all lessons and helping one to one with children

ACHIEVEMENTS:

- Nicole Abbott Award 2018 finalist, presented by Sir Paul Smith
- Selected for Texselect 2018- 1 of the final 24 selected students
- Member of the New Designers committee at university
- Helping out for the Colchester School of Art's fashion show three years running
- Selected for the AVA CAD CAM training award (Training to be completed)
- Selected for the comON project 2018

SHOWS:

- Graduate show 2018- Colchester School of Art, Essex
- New Designers 2018- The business design centre, London
- Texselect 2018 - Chelsea College of Arts, London
- Premiere Vision-September 2018, Paris

FEATURES:

- Patternbank blog 2018
- The Design Shrimp blog 2018
- Selvedge blog 2018

SKILLS:

DIGITAL DESIGN:

- Proficient in Adobe Photoshop
- Knowledge of Adobe illustrator
- Moodboards
- Portfolio design
- Experimenting with colour combinations
- Microsoft Word/ PowerPoint knowledge
- Interest in product Photography
- Printed cut through repeat process
- Drawing with a Wacom tablet digitally

FASHION DESIGN:

- Trend knowledge
- Basic pattern cutting/ construction skills
- Developing hand drawing onto illustrator
- Sourcing fabrics

HAND DESIGN:

- Screen printing
- Exposing screens
- Gouache, ceramic and watercolour painting
- Foiling
- Flocking
- Hand dyeing
- Discharging
- Puff binder
- Stitched details
- Strong hand drawing skills

RESEARCH:

- Visiting exhibitions, museums and galleries
- Market research/ brand competitors
- Designer and artist trend research

REFERENCE ON REQUEST

INSTAGRAM: @hayleycdesigns
PORTFOLIO: www.artsthread.com/profile/hayleychapman/